



## Sustainability Policy

---

### **Alaska Coach Tours**

**April 2019**

Our company wants to contribute in a positive way to its environment. Therefore we are committed to promoting sustainability. Concern for the environment and promoting a broader sustainability agenda are integral to our company's professional activities and management.

We aim to contribute to economic, environmental and social progress with a view to achieving sustainable development. Therefore, we follow and promote good sustainability practices to reduce the environmental impacts of all our activities.

Our Sustainability Policy is based upon the following principles:

- To comply with, and exceed where practicable, all applicable national legislation, regulations and codes of practice.
- To integrate sustainability considerations into all our business decisions.
- To ensure that all staff are fully aware of our Sustainability Policy and are committed to implementing and improving it.
- To minimize the impact of all our office and tour operation activities.
- To make clients and suppliers aware of our sustainability commitments, and encourage them to adopt sound sustainable management practices.
- To review, annually report, and to continually strive to improve our sustainability performance.
- To ensure accountability and transparency in our sustainability performance.

This Sustainability Policy identifies 4 core values and 4 areas of sustainable practices throughout our business operations.

# Table of Contents

<b>1. CORE VALUES</b>	<b>3</b>
HUMAN RIGHTS	3
LABOUR STANDARDS	3
ENVIRONMENT	3
ANTI CORRUPTION	3
<b>2. SUSTAINABILITY IN THE COMPANY STRUCTURE</b>	<b>3</b>
SUSTAINABILITY COORDINATION	3
TASK DESCRIPTION	3
ACCESS TO THE POLICY	4
ACTION PLANNING	4
MONITORING	4
<b>3. SUSTAINABLE OFFICE OPERATIONS</b>	<b>5</b>
ENERGY	5
WATER	5
PAPER	5
WASTE	5
HEALTH & SAFETY	6
TRANSPORTATION	6
FOOD	6
TEA & COFFEE	6
CLEANING	6
OFFICE ENVIRONMENT	6
<b>4. SUSTAINABILITY AND PUBLIC RELATIONS</b>	<b>7</b>
SUSTAINABILITY QUESTIONS	7
TRAVEL TRADE SHOWS	7
<b>5. AREAS OF SUSTAINABLE PRACTICE</b>	<b>7</b>
SUSTAINABLE PROCUREMENT POLICY	7
SUSTAINABLE TRANSPORTATION POLICY	7
SUSTAINABLE EXCURSION POLICY	7
SUSTAINABLE HR POLICY	7

## **1. Core Values**

### **Human Rights**

Our company respects and promotes human rights as described in the United Nations Declaration of Human Rights, and we request our suppliers to do the same.

### **Labour Standards**

Our company respects and follows national labour standards across our operations. We have a Human Resource policy that describes our internal employment standards in detail.

### **Environment**

Our company will take into account our potential impact on the environment and seek to avoid or, where avoidance is not possible, minimize these impacts. Respective policies in this document are put in place to prevent and mitigate adverse impacts.

### **Anti Corruption**

Our company is committed to applying high standards of honesty and integrity consistently across our operations. We operate according to our corporate values and are committed to preventing corruption and bribery in all its forms and do not tolerate it in our business or in those with whom we do business.

## **2. Sustainability in the Company Structure**

Our company considers sustainability as part of its structure.

### **Sustainability Coordination**

The company has appointed a Sustainability Coordinator, who actively oversees the implementation of this policy and the action plan, and regularly communicates with colleagues and management on the effect of the implemented policies and actions, the status of the objectives and formulates recommendations for next steps.

Name: Jason Keedy

Job title: SE Regional Manager

Contact: 907-523-1164

### **Task description**

- Coordinate Travelife reporting and certification;
- Ensure a general understanding of sustainability and our Company policy among all staff;
- Oversee our Company action plan and gain input and support from colleagues for its implementation;
- Improve sustainability of product offerings and supply chain;
- Report regularly (at least twice a year) on sustainability progress and challenges within the Company to the management;

- Support internal and external communication regarding our Company's Sustainability Policy and actions.

### **Access to the Policy**

The corporate sustainability policy is accessible to all employees, suppliers as well as the general public.

- Sustainability is a standard topic on the agenda of our office meetings.
- We have developed standard communication tools for reaching out to our suppliers, requesting them to follow sustainability standards in whichever way they can.
- A summary of our sustainability principles and actions are communicated on our website.

### **Action Planning**

The company has a sustainability action plan with clear targets, actions, measures, responsibilities and time planning. Action plans are developed on an annual basis, with the input of all employees.

Staff members can take responsibility for the implementation of specific actions, and the company acknowledges them as driving force for successful and continuous sustainability improvements.

### **Monitoring**

Periodically our company holds a meeting with all management. Sustainability is a standard item on the agenda for this meeting; to monitor and evaluate the implementation of the sustainability policy and action plan and discuss any new ideas. We take notes of any key updates and decisions made during the meeting.

Our company holds a general meetings with our guides, to monitor and evaluate our performance during tours and at the destination level.

### **Corrective measures**

In case we identify any discrepancies between planned targets and actions, such as delays or obstacles, we will discuss with our team what measures we can take to overcome these and achieve the desired result. We will make an alternative plan and continue accordingly.

If we identify that the target or action cannot be achieved for any concrete reason that is out of our hands, we will:

- Put the target or action on our "potential actions for the future" list, so that we could try again at a later stage; and
- Replace the uncompleted target or action with a new idea.

### **3. Sustainable Office Operations**

Starting with those aspects of certain divisions that are directly under our control, our company has established sustainable office operations.

#### **Energy**

- Energy from the main grid comes from hydropower.
- Our office follows “switch off” policy and all staff is responsible for switching off any lights and equipment that is not in use.
- We use energy saving light bulbs (CFL / LED) when we can across the whole office and only switch on lights when really necessary.

#### **Water**

##### Tap water

- Our office is connected to the municipal water.
- Taps and hoses are regularly checked for leakage and immediately repaired when necessary.

##### Drinking water

- The office supplies drinking water in 5 gallon bottles for office staff and clients.
- We measure the number of drinking water bottles we consume every month.
- Cups, glasses and water bottles are available at the office or brought by the staff themselves.

##### Waste water

- Our waste water is treated through the municipal system. Though this treatment is limited, it is out of the control of our company.
- Our toilet water goes into a septic tank.

#### **Paper**

- Recycled paper preferred where possible, however due some divisions remoteness shipping is prohibitive.
- Paper is always used on two sides where applicable; either by printing on two sides or by using one side as scrap paper.
- Use of file share and tablets takes place of printed paper for instances such as dispatches, pay stubs, prehire paperwork,

#### **Waste**

- Our office minimizes waste in all possible ways.
- A local private recycling company collects paper, glass and plastic.
- For all other waste, our office makes use of the government waste collection system.
- Usage of batteries is kept to a minimum.

## **Health & Safety**

- First aid kit is available in the office in a place accessible to all staff.
- Fire extinguisher is available in the office in a place accessible to all staff.
- Safety conversations are held on a regular (at least annual) basis.

## **Transportation**

- Staff has ability to bike or walk to work in most divisions.
- Use of shuttle to and from work used to minimize trips
- We minimize official travel for office staff. When travelling abroad, flights are offset where possible.
- When guides travel, public transportation by bus is preferred.

## **Food**

- Preference is given to locally produced food, where possible organically grown.
- Catering is selected based on varied, nutritious and hygienically prepared food.
- When using catering, our company attempts to provide packaging with the least impact on landfill.
- Food waste is kept to a limit.

## **Tea & Coffee**

- Where possible organic and/or fair trade tea and coffee is preferred.

## **Cleaning**

- Where possible, our office is cleaned with only biodegradable agents.
- Necessary detergents are used to ensure hygiene and sanitation in the office.
- We minimize and substitute the use of harmful substances, including pesticides, paints, and cleaning materials by harmless products and processes.
- Storage, handling and disposal of chemicals (if any) is properly managed.

## **Office environment**

- Our office is decorated with plants (where possible, oxygen generating plants are preferred).
- Sustainability signs in our office help remind our staff about our policies.
- We minimize pollution from noise, light, runoff, erosion, ozone-depleting compounds; and air, water and soil contaminants from our building, if any.

## **4. Sustainability and Public Relations**

Our company aims to properly communicate its sustainable practices and achievements to partners, suppliers, clients and the general public.

### **Sustainability questions**

The company enables and facilitates sustainability related questions from customers and other stakeholders.

- The contact details of our Sustainability Coordinator are clearly communicated on our website.
- Sales staff is properly trained to respond to sustainability questions or refer them to the Sustainability Coordinator.

### **Travel Trade Shows**

- Hard copy materials for travel trade shows are kept to a minimum.
- Left over materials at the end of a trade show are always taken back to our office.

## **5. Areas of Sustainable Practice**

Our company has developed specific policy guidelines for four main areas where we integrate sustainable practices. These policies fall under the scope of this general Sustainability Policy and are available as separate documents.

### **Sustainable Procurement Policy**

### **Sustainable Transportation Policy**

### **Sustainable Excursion Policy**

### **Sustainable HR policy**